



Transforming public services

Improving efficiency through partnership & innovation

Local Government – Health – Education – Central Government

The partnership between management consultancy Private Public Ltd (PPL) and communications consultancy DTW is delivering high-value strategic and operational change programmes nationwide for public sector clients and partners:

- Improving customer satisfaction
- Delivering sustainable outcomes
- Increasing organisational efficiency
- Reducing costs
- Managing reputation

About PPL and DTW

Sharing common values of integrity and a commitment to public service, we provide a range of complementary services to the sector, with a joint understanding of the environment and challenges involved.

Private Public Ltd (PPL) is an independent consultancy, formed in 2007 to support the development of excellence and efficiency in public service delivery. PPL's permanent team includes senior practitioners and consultants with direct experience of delivering public service improvement and change. PPL supports all areas of people, process and system development, with a focus on uniting all three in the most cost

effective way possible around the delivery of strategic change.

DTW is a leading integrated, full service marketing, PR and digital communications agency which specialises in work for the public sector, including central and local government, education, health and environment. Founded in 1989, the company delivers professional communications solutions in sensitive and challenging environments, where public and political interest is focused upon the client and its activities.

Services

Our services include:

- Strategy development
- Business analysis and process redesign
- Programme and project management
- Performance management and planning
- Organisational change management
- Organisational consultancy
- IT solution development
- Marketing & public relations consultancy
- Digital media development
- Human resources consultancy

Whilst our staff include PRINCE2-qualified Project Managers and MSP-qualified Programme Managers, and all teams work to ISO 9001 international standards, we don't believe that rigid methodologies alone bring about transformation. We use formal tools and techniques only where they can be shown to add value, rather than simply adding bureaucracy.

Clients

We work for a wide range of public sector clients nationwide. Current and recent clients include:

Local Government

Capital Ambition
City of York Council
Department for Communities & Local Government
Halton Borough Council
London Councils
Melton Borough Council
North Tyneside Council
North Yorkshire County Council

Health

NHS Brent
NHS Cumbria
NHS Stockton

Education & Training

City & Guilds
Department for Children, Schools & Families
F40 – The Fair Funding for Education Group
The Intraining Group
Newcastle College Group
Redcar & Cleveland College
Stockton Academies

Framework agreements

Our services may be commissioned via framework agreements:

Central Office for Information (COI)
Eastern Shires Purchasing Organisation (ESPO)
One NorthEast

Fees

We operate honest and transparent pricing policies, based on competitive daily consultancy rates:

Board Director	£800 per day
Managing Consultant	£700 per day
Consultant	£600 per day

In addition to providing expertise on per day rates, we work on fixed price and shared risk deals, where a significant proportion of the fees are due only on delivery of specific, measurable customer outcomes. Please contact us for further details.

Contact us



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